



SOCIETY FOR
MEDICAL DECISION MAKING
SMDM EUROPE 2008

June 1-4, 2008
Europäischer Hof Hotel Europe
Engelberg, Switzerland

ANNOUNCEMENT AND CALL FOR PAPERS

www.smdmeurope2008.com

Dear Colleagues,

We are very pleased to invite you to the Biennial European Conference of the Society for Medical Decision Making that will be held in the lovely town of Engelberg, Switzerland, June 1-4, 2008. The conference venue will be the Europaischer Hof Hotel Europe.

Engelberg is an hour's train ride from Luzern which is easily accessible by train from all Europe and easy access from Zurich airport and offers both excellent accommodations and up-to-date conference facilities. This friendly, compact village is 1050 meters above sea level and is characterized by the special charm of the Benedictine Monastery, the wonderful countryside and impressive mountain backdrop, including Titlis Glacier Park.

The conference will bring together researchers and practitioners in a variety of areas within medical decision-making. Participants will be exposed to theoretical developments, applications, and implementation in practice. We look forward to a stimulating and fruitful exchange.

The conference includes plenary sessions, oral presentations and posters. Parallel sessions will allow the program to focus on specific areas. Several short courses are planned for Sunday, June 1, 2008.

Participants will be welcomed at a reception on Sunday evening, June 1, and the following three days will be devoted to scientific sessions. We plan an evening of entertainment and a festive dinner which will be accessible by cable car to the peak of one of the local famous ski resorts.

We look forward to welcoming you among our participants.

Sincerely,

Hans Heinrich Brunner

Dan Greenberg

Joseph Pliskin

Program Co-Chairs

ORGANIZING COMMITTEE

Co-chairs

Hans Heinrich Brunner, Switzerland

Dan Greenberg, Israel

Joseph Pliskin, Israel

SCIENTIFIC COMMITTEE

Johanna Bosch, The Netherlands

Marlene Gyldmark, Switzerland

Jens Grueger, Switzerland

Laszlo Gulacsi, Hungary

Moshe Leshno, Israel

Rafal Nizankowski, Poland

A. David Paltiel, USA

Allison B. Rosen, USA

Mark Sculpher, UK

Uwe Siebert, Austria

Helmut Sitter, Germany

CONFERENCE ORGANIZERS

SMDM EUROPE 2008

c/o Target Conferences Ltd.

PO Box 29041, Tel Aviv 61290, Israel

Tel: +972 3 5175150

Fax: +972 3 5175155

E-mail: smdm@targetconf.com

Visit our site at: www.smdmeurope2008.com

TENTATIVE PROGRAM

Sunday, June 1, 2008

- Full day 4 short courses
- Get-together reception

Monday, June 2, 2008

- Full day – sessions
- Poster session

Tuesday, June 3, 2008

- Full day – sessions
- Poster session
- Festive Dinner

Wednesday, June 4, 2008

- Morning - sessions
- Departures



TOPICS TO BE PRESENTED

The following topics are of current and continued interest, but are not meant to limit any other ideas. Both applied work and methodological contributions are welcome.

APPLIED AREAS:

Clinical Strategies or Guidelines
Cognition, Attitudes, Psychology
Disease Management
Ethical and Legal Issues
Evidence-Based Medicine
Health Economics
Health Policy
Health Services Research
Informatics
Outcome Assessment
Patient Education
Quality of Care
Risk Attitudes
Risk Communication
Shared Decision Making
Technology Assessment

METHODOLOGICAL AREAS:

Artificial Intelligence, Computer-Aided Diagnosis, and Expert Systems
Cost-Benefit and Cost-Effectiveness Analysis
Cost-Identification Analysis
Database Strategies
Decision Analysis
Descriptive Studies
Epidemiology
Statistics
Utility Theory



SUNDAY, JUNE 1, 2008

OPTIONAL PRE-MEETING SHORT COURSES

Europäischer Hof Hotel Europe

Four short courses will be offered, two parallel in the morning and two in the afternoon.

A separate registration fee will be charged for these optional short courses. Persons interested can sign up for either one or two short courses and register independently from the main conference.

Information on the titles and content of these four short courses will be forthcoming shortly.

CALL FOR PAPERS

Participants are welcome to submit abstracts. Abstracts will be reviewed for acceptance on their scientific merit and should be clearly written.

Presenters are invited to submit abstracts on the topics that are listed, but are not limited, to those mentioned. *Kindly specify if you would prefer an oral or poster presentation.* The authors will be informed in due time whether their abstracts have been accepted, and whether for oral or poster presentation. We ask our colleagues to understand that the number of slots for oral presentations is limited. Therefore, some presenters may be asked to adapt their presentations to posters. Inclusion of abstracts in the scientific program is dependent on payment of registration fees.

DEADLINE FOR SUBMISSION OF ABSTRACTS: February 15, 2008

Abstracts must be submitted in English and sent as an email attachment to: smdm@targetconf.com

INSTRUCTIONS FOR THE PREPARATION OF ABSTRACTS

- Title should be typed in CAPITAL LETTERS, bold and left aligned.
- Presenting author's name should be underlined and bolded.
- Font: Times New Roman, size 12 points, single spacing.
- If submitting more than one abstract, each abstract must be sent as a separate e-mail message and the title should indicate that these are separate abstracts, i.e. JILL BROWN ABSTRACT 1; JILL BROWN ABSTRACT 2; etc.
- Abstracts should be no longer than 250 words.
- No end-notes, diagrams or frames are acceptable
- Please note: Faxed abstracts will not be accepted



GENERAL INFORMATION

VENUE

Europäischer Hof Hotel Europe, Engelberg, Switzerland

LANGUAGE

The Conference will be conducted in English.

REGISTRATION FEES

	<i>Through</i> April 15, 2008	<i>After</i> April 15, 2008
Participant	US\$ 520	US\$ 595
Student*	US\$ 225	US\$ 290
Festive Dinner**	US\$ 50	US\$ 50

*Students are requested to provide an official authorization of their status.

**Subsidized rate.

OPTIONAL SHORT COURSES

Participant for 1 short course	US\$ 85	US\$ 100
Participant for 2 short courses	US\$ 140	US\$ 160
Student* for 1 short course	US\$ 45	US\$ 50
Student* for 2 short courses	US\$ 70	US\$ 80

SMDM MEMBERSHIP

Participants who have never been members of SMDM and who register for the conference are offered a discounted one-year membership in SMDM. All others can renew their membership at www.smdm.org.

Participant	US\$120	US\$120
Student*	US\$ 30	US\$ 30

*Students are requested to provide an official authorization of their status.

Registration Fee for all Regular Participants and Students includes: Conference kit, program and abstract book, get-together reception, participation in scientific sessions, coffee at breaks and lunches during session days.

Accompanying Persons should purchase lunch on spot.

Registration Fee for the Optional SHORT COURSES includes: Participation, printed conference material, coffee at break and lunch.

Please note that the number of participants in the short courses is limited and participation will be on a first-come, first-served basis.

CANCELLATION POLICY

Our refund policy is based upon receiving notification as follows:

- *Postmarked until April 15, 2008 - full refund less handling fee*
 - *Postmarked after April 15, 2008 and before May 1, 2008 - 50% refund*
 - *Postmarked after May 1, 2008 - no refund*
- No refunds will be made on short courses not taken*

CLIMATE

The average monthly temperature in June is 11°C with a possibility of rain. Clothing is informal for all occasions.

LETTER OF INVITATION

Upon request, the Secretariat is willing to send a personal invitation to participate in the Conference. It should be understood that such an invitation is only meant to help participants raise travel funds or obtain a visa, and does not represent a commitment on the part of the Organizing Committee.

VISA

For participants from most countries, a visa for Switzerland is not required. Please check with your local travel agent.

CONFERENCE SECRETARIAT

The Secretariat will be happy to assist you with any additional information.

Please address correspondence to:

SMDM EUROPE 2008

PO Box 29041

Tel Aviv 61290, Israel

Tel: + 972 3 5175150

Fax: + 972 3 5175155

mail: smdm@targetconf.com



TRAVEL AND ACCOMMODATION

Target Conferences Ltd.

PO Box 29041, Tel Aviv 61290 Israel

Tel: + 972 3 5175150 Fax: + 972 3 5175155, e-mail: smdm@targetconf.com

Target Conferences is the official agent for the SMDM EUROPE 2008 Conference and will be offering special reduced rates for accommodation.

Hotel space is available through Target Conferences at the Europäischer Hof Hotel Europe, (conference venue) and the Ramada Regina Titlis (across the road from the Europäischer Hof Hotel Europe). Accommodation will be confirmed on a "first-come, first-served" basis. Kindly note your preference on the Accommodation form.

<i>Hotels</i>	<i>Single Room</i>	<i>Double Room</i>
* Europäischer Hof Hotel Europe	120 CHF	185 CHF
Ramada Regina Titlis	175 CHF	280 CHF

Rates are per person, per night and include breakfast.

* The Europäischer Hof Hotel Europe, a three-star property, is the conference venue. The Ramada Regina Titlis, a four-star property, is across the road from the Europäischer Hof Hotel Europe.

HOW TO BOOK

In order to benefit from the special rate, kindly ask your Travel Agent to contact TARGET CONFERENCES or send enclosed Accommodation Form with the required deposit to Target Conferences, at your earliest convenience.

PAYMENT

Payment will be taken in US dollars according to the CHF rate of exchange on the day of payment. As of September 2, 2007, \$1 = 1.2 CHF. Payment for accommodation reserved directly by Target Conferences is to be made (less the required deposit of \$150.) upon arrival at the Target Conferences Hospitality Desk at the venue, with a 3% surcharge. If Target Conferences receives full payment for all services reserved by April 15, there will be no surcharge. Target Conferences accepts travelers cheques, Eurocheques (in the currency of the issuing country) and major credit cards. Please remember – accommodation will be billed as per original booking (even if you occupy fewer room nights than originally booked).

TRANSPORT TO ENGELBERG

Trains depart hourly from Luzern to Engelberg

Please check the train schedule for updated information:

<http://www.sbb.ch/en/>

CANCELLATION OF ACCOMMODATION

Our refund policy is based upon receiving written notification as follows:

- Up to 45 days prior to arrival -full refund of deposit, less bank charges
- Up to 30 days prior to arrival -cancellation charge of \$50 per room
- Thereafter-no refund on deposit.

IMPORTANT NOTES

- Personal travel and health insurance are recommended.
- Target Conferences does not arrange sharing accommodation.
- Arrangements are made on the express condition that Target Conferences shall not be responsible for and shall be exempt from liability in respect of any loss, damage, injury, accident, delay or inconvenience to any person and his/her luggage or any other property, for any reason whatsoever.





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Engelberg, Switzerland

REGISTRATION FORM

Please *TYPE* or *PRINT* in **BLOCK LETTERS** and **AIRMAIL** or **FAX** to:
SMDM, P O Box 29041, Tel Aviv 61290, Israel, Tel: +972 3 5175150, Fax: +972 3 5175155

Family Name _____

First Name/s _____

Title: Prof. Dr. Mr. Ms.

Full Mailing Address _____

_____ State _____

Zip Code _____ Country _____

Tel _____ Fax _____

e-mail _____

REGISTRATION FEES

	Through April 15, 2008	After April 15, 2008
Participant	<input type="checkbox"/> US\$ 520	<input type="checkbox"/> US\$ 595
Student*	<input type="checkbox"/> US\$ 225	<input type="checkbox"/> US\$ 290

Festive Dinner \$50 Per Person Number of people _____

*Students are requested to provide an official authorization of their status

OPTIONAL SHORT COURSES**

Participant for One Course	<input type="checkbox"/> US\$ 85	<input type="checkbox"/> US\$ 100
Participant for Two Courses	<input type="checkbox"/> US\$ 140	<input type="checkbox"/> US\$ 160
Student* for One Course	<input type="checkbox"/> US\$ 45	<input type="checkbox"/> US\$ 50
Student* for Two Courses	<input type="checkbox"/> US\$ 70	<input type="checkbox"/> US\$ 80

Participants who have never been members of SMDM and who register for the conference are offered a discounted one-year membership in SMDM. All others can renew their membership at www.smdm.org

Regular Member	<input type="checkbox"/> US \$120	<input type="checkbox"/> US \$120
Student*	<input type="checkbox"/> US \$ 30	<input type="checkbox"/> US \$30

Name of Accompanying Person _____

Participants who are not SMDM members who register for the conference are offered a special discounted SMDM membership of \$120 for regular members and \$65 for students. If you would like to become a member, please visit: www.smdm.org.

Enclosed please find *cheque* in amount of US\$ _____ payable to

SMDM, cheque number _____ bank _____

I have made a *bank transfer* of US\$ _____ as follows:

Bank Leumi, North Branch, Branch No. 804, 87 Ben Yehuda Street,
Tel Aviv, 29122, Israel, to account number (374400/79) Swift Code: LUMIILIT804

Charge US\$ to *credit card* as below:

American Express Diners Club MasterCard Visa

Credit card No. _____ Expiry Date _____

Signature _____ Date _____

**Watch the website (www.smdmeurope2008.com) for further details.

ACCOMMODATION FORM

Please *TYPE* or *PRINT* in *BLOCK LETTERS* and *AIRMAIL* or *FAX* to:
SMDM, P O Box 29041, Tel Aviv 61290, Israel, Tel: +972 3 5175150, Fax: +972 3 5175155

Family Name _____

First Name/s _____

Title: Prof. Dr. Mr. Ms.

Full Mailing Address _____

_____ State _____

Zip Code _____ Country _____

Tel _____ Fax _____

e-mail _____

I/We require accommodation at
[] Europäischer Hof Hotel Europe
[] Ramada Regina Titlis

Single Occupancy *Double Occupancy

Check in date: _____ Check out date: _____ No. of nights: _____

* I will share my accommodation with _____

Arrival date: _____ Airline/Flight No. _____ at _____ hours

Departure date: _____ Airline/Flight No. _____ at _____ hours

All requests must be accompanied by a *deposit \$150 per room*

Payment by:

Cheque, payable to *Target Conferences*, herewith enclosed.

Bank Transfer of US\$ _____ as follows:
Bank Leumi, North Branch, Branch No. 804, 87 Ben Yehuda Street,
Tel Aviv, 29122, Israel, to account number (374400/79) Swift Code: LUMIILIT804

Charge US\$ _____ to *credit card* as below:

American Express Diners Club MasterCard Visa

Credit card No. _____ Expiry Date _____

I have read and understood the terms and conditions

Signature _____ Date _____



ENGELBERG



SWITZERLAND



Visit our site at: www.smdmeurope2008.com

